

May 4th KNCS Minutes:

Absent: Mike G,

Motion for 8.3: Fatbike addition by Andrew

Motion for discussion regarding revenue sharing by Glen

Motion by Derek, second by Nikki to approve agenda

Motion by Derek, second by Richard to approve March Minutes

Motion by Glen, second by Carlin to approve April Minutes

253 applied for membership; 561 member units

Positive feedback from members regarding thank you email

Annual revenue a "fair bit below" our projections from our membership

Numbers of members are up this year, but magnitude of revenue is decreased; less per person

Idea of having a monthly auto-debit but unknown avenue of transaction

Ideas to boost membership:

- incentive to join early

- if join early or higher contributions, have a "prize" available from our main sponsors

- begin membership enrollment in early october

- remaining ideas to be emailed by Maddie post meeting

~\$19,000 from membership dues from 253 membership units; \$75 per membership unit

Stacey asks what are our financial goals? Snowcat? Executive director? -> look at long term goals via strategic mapping \*\*\*Strategic Plan needs to be emailed prior to September meeting\*\*\*

Website info: Richard does not have an update since last meeting. Andrew asks what is different between old website and new website: up to date software, and a more sophisticated theme that will allow it to work on mobile devices, information will be the same...perhaps the contents need to be updated as well. Plans to have website updated for next season...no current activity on website.

Budget: Revenue sharing; likely have enough expenses from money already spent, but would need some research to find these expenses. McNeil; most would be contract grooming (\$3,600). Glen recommended more research for toilet venting for Lookout. Expenses need to be purchased by end of May 2016. Deadline of expenses is a concern.

Glen will research options for bathroom ventilation at Lookout; if request for building occurs this summer, then emails to the board will be sent out

Last minute grooming equipment expense has pushed us over budget; the 4 wheeler maintenance is far greater than snowmachines. We should consider this as we continue to purchase additional equipment. Nikki asked about bridges at McNeil, Richard says there has been very little money spent on this topic this year. No rejection has occurred for revenue

sharing in the past. Revenue sharing is predicted to decline in the coming years; perhaps over a 3 year period.

This years revenue is almost \$30,000 less that budget projections. Profit is projected to be \$9,000 and is a budget surplus only because we did not purchase any large ticket equipment purchases

Executive Session 7:20pm motion by Carlin and seconded by Nikki

Executive session discussed contract grooming and administrative assistance personnel

Executive session ends at 7:47pm

Motion by Richard and seconded by Glen to gift Maddie \$500 bonus

New Business:

Event Matrix...

Pro's and con's of volunteer hours invested verses revenue created and windfall benefit. The lowest revenue producer was Friday Night Lights, the largest producer is Marathon. The two largest volunteer hours (Besh Cups: 300+ hours and Epic: 350 hours and Marathon 300+ hours)

The epic has been proposed to be distributed to other organizations due to excessive equipment damage and excessive volunteer hours associated with the race and the liability

Motion by Carlin and seconded by Richard to allow the Epic be organized by another organization

Jan asks for computer (Windows), bull horn, and stand alone clock (webcams, but price unknown), request for \$1,500

Motion by Glen and seconded by Richard for request of technology

Motion for Andrew and seconded by Glen for use of fat bikes on certain trails with a protocol of scientific evaluation; pilot study

Nikki does not want to share trails of nordic trails with cyclists. Richard is uneasy about implementing any changes without having feedback from the membership. Glen discussed a multiple set of weather conditions that may cause significant alterations to the trails. Not known how to control the number of users. Derek asks what the mission of the ski club, as opposed to promoting "everything" for outdoor recreation. Stacy feels as though there is a conundrum; winter bikers enjoy more trails to ride, and would that adversely effect ski conditions. Do fat bikers need to create their own set of trails? How would a pilot effect the memberships opinion? Are we shooting ourselves in the foot by not diversifying for possible low snow in the future. It will likely need to be addressed in the future, but certainly would need to be addressed with the membership. Jan discussed if the conversation would be different if the study and communication to the membership was from the Ski Club as opposed to the Ski Club doing the study. Carlin makes a comment about "joining forces". Nikki is in support of sharing an area,

but not in favor of sharing trails. Richard felt similar. Derek feels there needs to be separation of trails, perhaps dependent on area. Glen recommends separation of trails, collaboration for maintenance as long as they are not using same trails. Glen fears loss of membership if we move too fast. If the pilot moves ahead, what do we do with the results? If the impact is negative, do we end the discussion? If the impact is negligible, then do we move forward? Jan makes a point that it is of value that if the cycling club proposed the study, would the end result be different.

For: Andrew

Against: Carlin, Nikki, Richard, Derek, Stacy, Jan, Glen

Volunteer Plaques:

Proposed to present plaques at the annual meeting; 3 separate plaques

Letters to volunteers:

Thank you cards; Jan has a spreadsheet with all event organizers. Each board members; 10 cards, 1 row of address labels, and personally address each member with what they volunteered for. Thank you from XXXXX on behalf of the KNSC board.

Next Meeting: September