Kachemak Nordic Ski Club Board Meeting Dec 2nd 2015 6:30pm Cook Inlet Keeper Building

Present: Andrew, Nikki, Jan, Derek, Stacey, Carlin, Richard, Glenn, Maddie

Guest: Derek Absent: Mike

DRAFT AGENDA

1. Approval of Agenda

- a. The date for the current and next meeting need updated
- b. Approved by Richard. 2nd Carlin- approved

2. Approval of BOD meeting minutes

- a. Meeting Minutes of Nov 4th, 2015 BOARD ACTION REQUESTED
- **b. Motion:** Approval of draft minutes from Nov 4th, 2015; approved without amendment

3. Admin Report – Maddie

- **a.** Current Membership: 143 members; Basic: 22; super- 10; patron- 1; Family- 52; family super- 44; family patron-5; Business basic 5; super- 3, patron 1 (Fritz Creek); membership total: \$11,685 \$700 donation Michelle Oklanski (sp?); membership total \$12,500
 - i. 2014 membership: approximately 167
 - ii. Currently we count members only by member type (not by numbers per household); it would be good to collect this information in the future to improve total membership numbers for tracking and grant-related purposes; this could be done on the website and by manually entering paper membership forms
 - iii. Action: track individual members in the future on forms and online registration
- b. Insurance- Maddie is working to submit paperwork; she is waiting for information from land use partners

4. Website Report

a. Trail Condition Forums: there is an interest in improving up-to-date trail dissemination information

i. Historically Richard would update this but the issue is getting information from those grooming the trails

ii. Considerations:

- Maddie to outreach by text to groomers on a regular basis for updates; include regional trail reps to provide information even if trails are not groomable/skiable;
 - a. Nikki- McNeill/Eveline
 - b. Sunset- Carlin/Stacey
 - c. Baycrest-Glenn
 - d. Lookout- Alison/John
- 2. Groom updates posted on the website could be linked to Facebook;Richard to consider further, considering new website
- 3. Website could be updated to include user subscription option so users can receive email updates when new groom comments are posted; Richard to consider further, considering new website
- 4. Outreach newsletter to membership on where to get groom conditions and how to post them- Maddie
- 5. Post flyers at trail heads- Jan
- 6. Motion to approve above trail condition outreach plan; 1st- Glenn, 2nd- Derek; approved

5. Website updates

- a. Current site is 7 years old and has security issues; needs to be replaced; 2 versions are currently being tested: 1) WordPress and 2) DruPal;
- b. WordPress may be preferred because content can be transferred; Richard and Maddie to meet to discuss the layout, design, and any additions;
- c. Preliminary website to be unveiled at Jan 2016 meeting;
- d. Registration site has lots of membership information contained on it; Richard can create database queries for programs and events

6. Treasure's Report – Richard

a. 2016 Budget Report

- Have not done a profit/loss spreadsheet b/c confounded by LO RTP grant; from 2014 \$21k in revenue (reimbursement for \$19k and expecting another \$11k)
- ii. Richard will send out final year report once this information comes through; depreciation will also need included (\$40k) for tax-related purposes, which means the profit from last year will be a net loss of ~\$1k
- iii. Richard proposed motion to amend 2015 budget in order to account for the RTP grant expenses (e.g. expenses and revenues are equally accounted for); add \$9.3k for expenses in other equipment for budget and revenue
- iv. 1st- Andrew, 2nd- Nikki; Motion approved
- v. Andrew Comments: HWN would be down revenue with a 2nd session; need to budget for profitability on an annual basis
- vi. Maddie Comments: in updating the website noticed that former business sponsors are no longer active; this would be helpful information to track so businesses can be approached regarding renewed donations

7. Equipment Committee

- a. Purchase of ATV for 2015/2016 Board Action Requested
- b. *Motion:* Postpone purchase of new growing equipment until result of RTP Grant
 - Background: in 2015 new equipment purchase was approved (for which area was not made clear); not clear on what Mike's motivation is for this motion; it would be helpful to discuss this with him at the next meeting
 - ii. KNSC has communicated to membership and equipment committee that we will be purchasing so want to ensure that we are acting consistent with this information
- c. **Amended motion**: postpone purchasing equipment for McNeill until we get results from RTP grant; 1st- Glenn; 2nd- Andrew; motion approved

8. Land Use Partners

- a. Ciri Land Leases Board Action Requested
 - i. KNSC has been leasing 2 properties on Marathon trail and large parcel in McNeill from 2011-12 (on two year basis); new CIRI land manager has

- changed the agreement to annual lease renewal and \$125 per lease; also included is to pay for lease inspection and travel for the land manager
- *ii.* Based on long-standing lease status and successful history, Nikki recommends requesting removal of leave inspection fee
- b. *Motion:* Approval of Ciri leases and request to remove fee for lease inspection and instead offer to pay their travel and give them tour of leased parcels
 - i. 1st- Glenn; 2nd- Derek- approved

9. KPB Trails Management Plan - Board Action Requested

- a. Mike has requested 20 yr lease from KPB parcel (instead of 5 yr)
- b. Task Force to assist with outlining the plan: Mike, Nikki, Stacey, Jan
- c. *Motion:* Create "Trail Management Plan Task Force" to report to BOD in Feb.-approved

10. Sunset Parking

- a. KNSC has permission to park at Sunset this season, however KNSC Communications with Fire Chief have differed by email and in-person; emails are expressed in opposition which is concerning as this may evidence documentation in the future to support not renewing the KNSC parking agreement
 - i. Documentation of original land sale agreement are not well-documented although there are notes from the 2013-14 KESA meeting
 - ii. It would be valuable for KNSC to have a vision for parking for the future
- b. Concerns from KESA: in emergency situation cars are blocking emergency equipment and volunteer access
- c. KNSC needs to adhere to parking agreement to ensure the parking agreement can be maintained; this can be done with a media outreach blitz: email; newsletter; etc to ensure proper adherence to parking
- d. Camp Homer has offered overflow parking for an associated tax write-off; could be documented as an in-kind contribution for the value of the parking; Jan will revisit the conversation with Camp Homer; Richard will consider whether the contribution receipt can be drafted

11. Strategic Plan Document -

a. Strategic Plan Check in- nearing end of list drafted in spring 2014

i. Outstanding items:

- Trailhead Stewards- will create tote for trailheads and solicit volunteers to assist with hot cocoa, membership forms, and collect member information
- 2. Trail signage was created and will be placed on trails
- 3. Event survey to collect information from individuals participating in events
- ii. Next steps are to reconvene and determine next actions for subsequent years in the 5 yr strategic plan (we are in year 2)
- b. Board Development Grant
 - i. Now that new BOD have been elected, Jan will send an email to set a date for the Foraker meeting

12. 2015/2016 Grant Schedule

- a. Current Working Grants
 - i. LO RTP grant will be closed out once KNSC gets reimbursed;
 - ii. Rasmussen for McNeil grant was closed out
- b. Budgeted Grants for 2015/16
 - i. Homer Foundation grant to assist with equipment purchase, this will not exist unless City is able to help fund the Foundation
 - 1. Recommendation to hold off on starting grant until we can clarify what we will purchase, the cost & vendor
 - 2. Action: Jan to ask Equipment Cte to gather equipment purchase information in anticipation of grant application
 - ii. Homer City grant will likely not exist this year
 - iii. RTP equipment grant has been submitted
- c. Plan for Future Grants-Board Action Requested
 - In 2014 KNSC developed a capital improvement list which identified KNSC wish list
 - 1. Grant Development Task Force: Jan, Derek, Richard, Carlin
 - ii. *Motion:* Create "Grant Plan Task Force" to report to BOD in Janapproved

New Business-

- 13. Volunteer Appreciation Board Action Requested
 - a. *Motion:* Approval of volunteer plaques at maintenance buildings
 - b. Picture/plaque of original constructors to honor their contributions, considering also adding a plaque where additional names can be added in the future; do this for LO, McNeill, and the Branns
 - i. Carlin to lead this effort
 - c. Motion approved; Carlin can source cost from various vendors (for reference the large trail signs were \$80)

14. Fat Bike & Ski Trail cooperation

- **a.** Andrew recently visited CO to inquire about ski/bike cooperation; have outreach flyer that is posted on trails with trail etiquette; these are not enforced and there have not been conflicts
 - i. This is a future to consider if trails consider to be unskiable
 - ii. If trails are soft (as is often) then biking could impact trail conditions
 - **iii.** Fat bike is gaining in popularity and KNSC should be prepared to take a stance; this would need to involve KNSC membership into the decision-making process
 - iv. Consider: lower elevation trails (on public land) to allow bikes; public meeting to gather information about interest and concerns as a preliminary step to identify process moving forward
 - v. Action: include this discussion item in the Strategic Action plan for the next round

15. Comments from the audience on any thing: no

16. Comments from the BOD

- **a. HWN**: Megan will be stepping down effective Dec 20; there will be a new group of leaders that will organize a pared-down version of HWN beginning in Jan; Jasmine will manage FB and website postings; fees associated with the program are still to be determined
- b. **Jr Nordic:** 45 signed up, gear still available for rent; need more coaches
- c. Andrew: welcome new BOD; we're happy to have you!

d. **Nikki:** recommendation to bring up strategic plan action list at each meeting and populate with new ideas as they come up

Next Meeting: Jan 6th, 2016 6:30pm Cook Inlet Keeper Building